

Graham Palmgren

Designer + Animator

(843) 822-6371 | grahampalmgren@gmail.com | www.grahampalmgren.com

Work Experience

Freelance Designer + Animator

Sept 2024 - Present

- Lead projects for brands and companies to create assets for digital and physical media.
- Collaborated closely with clients to understand their vision and deliver purpose-built multimedia solutions.
- Created content for social media and advertising with private clients to grow their brands.

Senior Motion Designer, DotDash Meredith

May 2023 - January 2025

- Created over 300 animated videos for People, Food + Wine, Southern Living, and more for over 300,000 weekly viewers on Apple News+.
- Lead as art director of a team of 4 for Food & Wine's Best Chefs 2023 and 2024 digital campaign, seen by over 150,000 subscribers.
- Worked as UI/UX designer with a multi-national team for over 100 articles for People Magazine on digital and mobile platforms.

3D Motion Designer, Made By Things

May 2022 - March 2023

- Worked as art director for University of Florida's award-winning digital campaign "Our Place", leading to over 2.5 million views across Facebook, Instagram, and Youtube.
- Lead a team of 4 to create 3D animations for the Air Force Civilian Services outreach campaign.
- Designed and animated 8 instructional videos for Smile Doctors, seen by over 50,000 patients per video.

Broadcast Motion Designer, Red Arrow Industries

Feb 2019 - May 2022

- Created 50 social media videos for Discovery, HGTV, Food Network, and Animal Planet leading to over 10 million views across Facebook, Instagram, and Youtube.
- Designed and animated 2D and 3D motion graphics for 40 episodes of Property Brothers, Flipping Across America, Two-Steps Home, and Going for Sold.

Education

Savannah College of Art and Design

B.F.A. Animation, Cum Laude

Skills + Software

Skills: Motion design, UI/UX Design, communications, journalism, people management, project deadline management, branding and marketing, social media management, social media content creation

Software: Adobe Creative Cloud, After Effects, Photoshop, Illustrator, Premiere Pro, InDesign, Figma, Canva, Cinema 4D, Blender